

The creative alternative to traditional glass decoration

3M™ Scotchcal™ Dusted & Frosted Crystal Film Series 7725SE

Product Data

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Scotchprint
Graphics

3M

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3M Dusted & Frosted Crystal special effect films are the new way to create distinctive designs on glass. They are surprisingly affordable, unbelievably versatile and incredibly stylish. You can enhance your company's image with the classic style of etched or sand blasted glass – at a fraction of the cost. No matter how intricate your design, it's easy to reproduce text, logos and patterns using computer-aided cutting technology. The films can be applied to glass, acrylic or polycarbonate. The different colours and the dusted/frosted effects can be combined for added contrast and impact. Create a 3-dimensional look by applying designs on both sides of the glass. Scotchcal 7725SE films are warranted for indoor and outdoor use and can be used virtually anywhere, there's hardly an application you can't consider - long term decoration, corporate or safety markings and equally perfect for shorter-term promotional applications.

FAB Table

Features	Advantages	Benefits
Dusted & Frosted crystal durable translucent films	Dusted gives the appearance of etched glass Frosted gives the appearance of sand-blasted glass Can be applied to glass, acrylic or polycarbonate Suitable for interior and exterior applications Reproduce complex designs or simple lettering Designed for long term or short term durability Two sided application Visual awareness on clear glass windows and doors - manifestation Utilise as obscurity film	More economical than glass etching More economical than glass sand-blasting Choice of surface applications Durability and consistency of look throughout Versatile material Update your image without replacing costly glass Adds depth with the same appearance on each side Increases personal safety Provides needed personal privacy
Stylish patterns and colours	Increases the visual impact of your windows Uniform colour in both reflected and transmitted light	Creative opportunities Creates consistent designs for one site or an entire chain
Competitively priced	Affordable, quality range of window graphics	Less expensive solution than traditional glass etching and sand-blasting
Clear, pressure sensitive adhesive	Ensure graphics remain fixed in position	Guaranteed performance
Transparent synthetic liner	Allows for wet application and ease of weeding material	Easy on-site installation - no need to remove glass
Matt finish	Low gloss surface	Eliminates glare
Matched Component System (MCS) warranty	Strongest warranty in the industry. All elements designed for total compatibility	Peace of mind. Less risk of costly failure. No discrepancy over faulty elements of graphics

Film Features*

Suitable for indoors and outdoors?	Yes
Typical uses	Signing, decoration, corporate identity, sales promotion, privacy/safety marking on windows, doors and glass partitions. Fully or partially filmed panes
Suitable application surfaces and substrates	Flat clear substrates such as glass, acrylic and polycarbonate
Maximum warranty	15 years internal. 5 years external for dusted crystal, 4 years external for frosted Warranted against cracking, creasing, peeling and delamination
Colour	Available in six colours: Dusted Clear Crystal - 7725-314 Frosted Clear Crystal - 7725-324 Frosted Mint Crystal - 7725-326 Frosted Light Blue Mist Crystal - 7725-327 Frosted Rose Crystal - 7725-323 Frosted Light Gold Crystal - 7725-331
Minimum application temperature range	4°C
Adhesive type	Clear, permanent, pressure sensitive adhesive
Can graphics be removed ?	Yes - with chemical remover
Suitable graphic production processes	Computer, die and hand cutting
Recommended 3M™ Application Tapes (pre-mask or pre-spacing)	3M™ SCPS-2 (pre-masking and pre-spacing)

* See relevant technical bulletin for full details. Further information and samples available on request.



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Matched Component System

When you specify 3M products you'll know that every component (from the face film, adhesive and liner to the inks/toners and application tape) has been manufactured for total compatibility - the secret to optimum warranted performance.
 *For specific durability and warranty information, please refer to 3M Technical, Product, Instruction and Warranty Bulletins.



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