

**3M Commercial Graphics**

**3M™ Scotchcal™ Clear View Graphic Film IJ8150**



**Finally! Optical clarity in a durable and conformable film for inkjet and screen printing.**

- **Vehicle Graphics**
- **Architectural Graphics**
- **Point of Purchase Graphics**

**Discover the advantages of a highly transparent film from 3M.**



# Discover the advantages of a highly transparent film from 3M.

3M™ Scotchcal™ Clear View IJ8150 is a cast vinyl film with optical clarity that allows new approaches to graphics for windows. Unprinted areas permit a completely clear view through glass. When you need an image, the film's structure allows optimum print quality and opens up numerous opportunities for use. The film is also easy to apply.

## ■ A clear advantage . . . for vehicle graphics

New possibilities for graphics on all types of vehicles. Stretch your imagination for vehicle windows that allow one-way vision graphics with none of the hassle.\*

## ■ A clear advantage . . . for architectural graphics

Achieve individual privacy solutions for doors and rooms. Use it creatively and effectively on facades and stairwells. Print the film with white ink, offering cost saving possibilities such as sandblasted or etched glass.

## ■ A clear advantage . . . for point of purchase

Use this highly transparent film at the point of sale when designing display windows and dividing walls, mobile displays, directional and informational signs, glass refrigerated displays and much more. Clear view film's easy removability makes it a great option for promotions and short term applications.

\*Contra Vision Ltd is the owner of certain patents for one-way vision and other see-through graphic products. When producing the one-way vision or perforated window film simulation, graphic manufacturers need a license and can register and obtain a license online at [www.contravision.com](http://www.contravision.com) "Online Licensing."

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#### 3M Commercial Graphics

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## Advantages and Benefits:

- Special effects are possible — for example, prints using white ink
- One-way vision achievable due to perforated window film simulation
- Less cutting needed because you can combine your independent design elements into one piece
- Optimized for wet application, making it very easy to install
- A 2 mil cast PVC film with superb conformability to compound curves as seen on vehicles
- The one-sheet solution that slashes removal time and effort
- Offered with the 3M Performance Guarantee or 3M™ MCS™ Warranty
- An effective performance life of seven years
- Compatible with digital and screen printing systems
- Features a special liner that prevents static charge or discharge during processing

